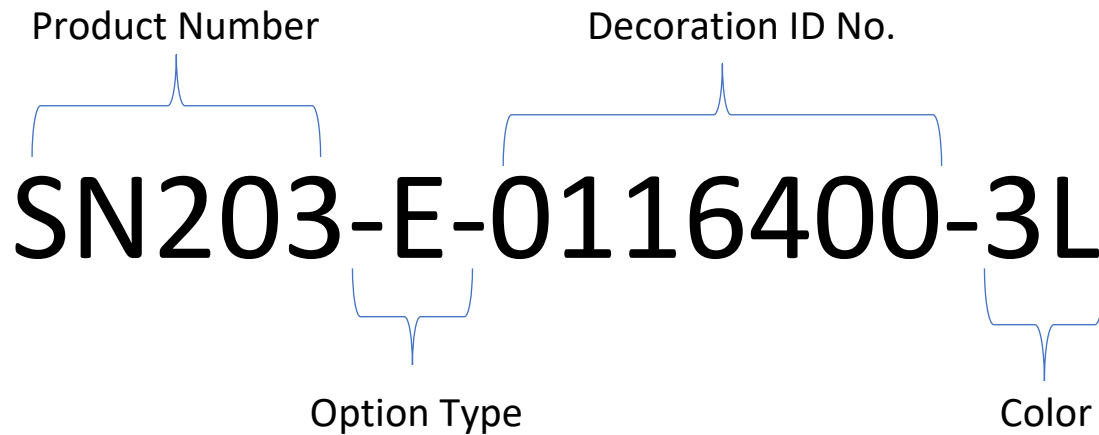




Understanding Genpak Item Codes

All Genpak item codes may be broken into 4 parts. Below is an example of what each section covers.



Common option types:

E – Embossed

D – Debossed

V – Vented

Note: refer to the [decorating guide](#) for stock options along with minimums for custom decoration.

Color codes:

3L – black

8B – black for CPET products only

CL – clear

2Y – yellow

3G – green

5R – blue

6E – rose

7K – kraft (fiber)

Note: not all color options are available for all products.