Understanding Genpak Item Codes

All Genpak item codes may be broken into 4 parts. Below is an example of what each section covers.

**Product Number**          **Decoration ID No.**

20310-D-0000017-3L

**Option Type**          **Color**

Common option types:

E – Embossed
D – Debossed
V – Vented

Note: refer to the [decorating guide](#) for stock options along with minimums for custom decoration.

**Color codes:**

3L – black
8B – black for CPET products only
2Y – yellow
3G – green
5R – blue
6E – rose

Note: not all color options are available for all products.