



Genpak Delivers Packaging Efficiency to Diverse Emerging Restaurant Group

The Centennial Hospitality Group (CHG) is an emerging restaurant organization with operations throughout Northern Colorado and Wyoming. With several diverse community brand restaurant concepts, the popular group thrives on creating excellent dining experiences without compromising service. In 2023, the organization searched for a foam foodservice packaging replacement. The new packaging solution needed to work across restaurant brands, properly handling food and helping create positive customer experiences.

“After extensive research on how we were going to best update our packaging away from foam while maintaining a quality product with good value, we landed on Clover™” stated Brian Seifried, founder and CEO of the CHG group. “This packaging gives us a high-end modern look while providing us with the value we need to keep our prices fair for our guests.”

Genpak’s line of Clover™ containers delivers convenience and efficiency from the back of the house to the customer’s front door. With a vented lid and durable design, Clover™ helps maintain meal freshness, preserves presentation, and provides ease in portability.

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-B.Seifried, Founder, CHG



Clover™ is available in clear and black



Looking to improve your foodservice packaging and provide great value to your guests?

Contact Genpak | 800.626.6695
www.genpak.com

“The venting works very well, even when stacked as some other vented containers seal themselves in when stacked,” stated Seifried.

Designed to meet the needs of restaurateurs, Clover™ containers are versatile, performance reliable, microwave safe, and provide ease in portability. Whether it's wings, tacos, or premium entrees, Clover™ performs well, adding to the overall customer experience every time. A true asset, The Centennial Hospitality Group has expanded the use of Clover™ across its diverse restaurants.

“We have been able to use the Clover™ packaging across our group that ranges from fast casual Wing Shack and Sexy Sammie's to our new full service and more upscale Centennial Public House,” stated Seifried.

To learn more about Clover™ containers, visit Genpak's website at www.genpak.com.

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